



Introducing a Unique NEW Initiative

NATIONALPHONE&DATA

Your Business Communications' Specialists

The Initiative

National Phone & Data was created from an inspiration to deliver modern, feature rich communications to small and medium business, that in the past has only been made available to large corporate clients. Today the technologies made available through National Phone & Data bring the benefits and flexibility of corporate communications to Australian businesses, large and small.

“We believe in choice and flexibility without confusion”

The service

Our service extends further than our products. Our products are a tool used to deliver a complete and appropriate telecommunications package.

- *Consultancy on communication requirements*
- *Implementation project management*
- *Ongoing support and dedicated account management*
- *Service level agreements and service accountability*

The commitment

Our success is reflected in the satisfaction of our clients.

We ensure the right business solution is clearly explained, implemented with ease and supported with a standard second to none.

The approach

National Phone & Data places an emphasis on building close relationships through recognising the requirements of your business and modelling a tailored service.

You will receive a face-to-face consult from one of our industry specialists, who not only know what is available in the market place, but also what best suits your individual communication needs.

Our dedicated specialists ensure all service requirements are met and we are always available to advise on enhancements or new technology to move your business forward.



“National Phone & Data has delivered incredible service throughout our relationship,” said Colin.
“They didn’t disappear after we paid the bill like some providers. We no longer have to worry about any of our telecommunications infrastructure. They do it for us.”
Colin Nicholson - Director,
Jones Nicholson Pty Ltd

Why use National Phone & Data?

A Complete Service

National Phone & Data have a specialist team with the skills to advise you on your complete communications needs and provide services including; phone services, phone systems, cabling and electrical, I.T., and office relocation. Alternatively we can work with your existing team to ensure the correct solution and subsequent implementation is seamless.

"National Phone & Data managed the entire implementation from start to finish," said **Clarke**. "We had practically no downtime at all. They installed the products and wired it up. They even showed us how to work the phones we acquired when we moved offices. It was a trouble-free installation."

Ivo Clarke - Director, KF Plastics



We offer a complete, fully managed, integrated communications package for your business. Our service can be used as a phone system replacement, with call transfers between standard phone handsets and PC controlled incoming calls or integrated into your existing phone system. Clients have the option and the convenience of receiving voicemail by e-mail.

Our products have been engineered to be flexible, feature rich and scalable to your business growth. Our unique service **Digital Business Telephony (DBT)** enables us to provide you with this flexibility.

Economical

National Phone & Data delivers its service direct to your business bypassing costly wholesale tariffs. This results in our clients seeing impressive savings in comparison to their current provider.

Using our DBT technology, small and medium business can now take advantage of high quality internet services at reasonable prices.

Multiple connected DBT sites have the advantage of free office to office calls and quality based inter-office networking.



Flexible

We tailor our products to suit our clients current infrastructure and their growing requirements.

National Phone & Data can offer standard telephone services on a national scale even if outside a DBT serviced area.

Fast, reliable internet access

Our high-speed data connections will put an end to problems with downtime and system outages for your business. A true business grade internet service, we guarantee our internet speeds and reliability.

We connect your business directly to our Tier1, purpose built, SLA backed national network.

"The internet service from National Phone & Data has proven to be superior in speed and reliability, putting an end to delays and loss of productivity."

Nathan Roffey - State Manager, Classic Resources, Victoria

Phones

flexible & complete

Internet

true business grade

VPN

office to office networking

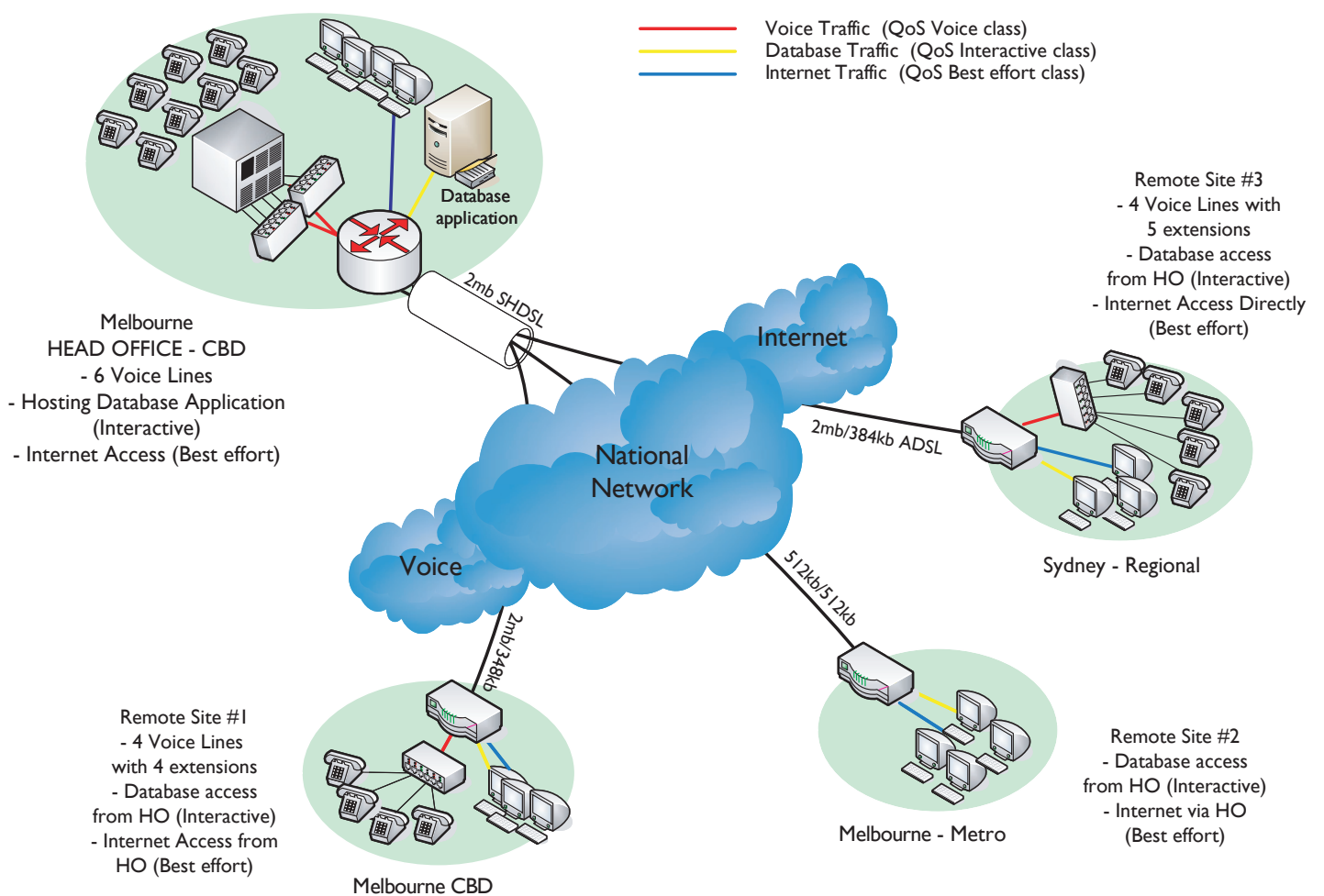
To compliment the above core business services, we provide the option for*;

- Voicemail to email,
- Free calls office to office,
- Number blocks for direct dial,
- Call transfers between handsets,

- Quality of service standard on VPN,
- SHDSL Internet - same speeds in both directions,
- Internet speeds superior to traditional ADSL,
- Analogue or digital IP based service delivery.

Office-to-office networking

We offer flat rate business grade Virtual Private Network (VPN) standard with multiple site offices. All data traveling over the VPN is secure and **does not** traverse the internet. This is a quality service at flat rates.



One easy bill

As an environmentally conscious company, our purpose built billing and account management system has been designed to provide complete electronic billing conveniently emailed to you each month.

Easy to read and easy to understand billing is foremost in consideration of our clients.

"Everything I need is contained in the one bill, set out clearly and itemised," said Scott. "I only have to worry about one payment for internet and phones each month, which is a great time saver."

Scott Murray - Director,
Scott Murray & Associates

"Easy to Read Easy to Understand"

BUSINESS COMMUNICATION SPECIALISTS NATIONALPHONE&DATA

May 2007 Account

Invoice Date: 01 / 05 / 2007

National Phone & Data Pty Ltd
ACN: 108 021 370
ABN: 92 481 909 155

Enquiries: 02 8228 7777
Fax: 02 8080 8330
Web: www.nationalphone.com.au

Tax Invoice #: 200705250-10

ABC Company Pty Ltd
PO Box 9999
Sydney NSW 2000

Total: \$449.34

^ Pay this amount ^

Pay by 15 May 07

Account Summary

Site:	City Office	4 Lines plus Internet	Level 12, 16 Business Lane, Sydney NSW	
	Service and Equipment			\$172.00
	Local			\$39.71
	National			\$34.51
	Calls to Mobiles			\$41.42
	International			\$7.04
	Miscellaneous			\$15.00
Site:	Suburban Office		45 Office Street, Carlton, NSW	
	Service and Equipment			\$30.00
	Local			\$10.89
	National			\$28.98
	Calls to Mobiles			\$28.02
	Miscellaneous			\$0.92

Summary
breakdown of all
sites serviced

Total Ex GST: \$408.49

GST: \$40.85

Total: \$449.34

Cost savings provided on each invoice

Savings

Based on rates from your previous carrier, we calculate you have saved \$226 (36%) by using our service.

How to Pay:

Cheque:
Made Payable to:
National Phone & Data Pty Ltd
Post to:
PO Box 29, Blakehurst NSW 2221

EFT:
Account:
National Phone & Data Pty Ltd
BSB: 124-001
Account #: 20328837

Payment Slip

National Phone & Data Pty Ltd
PO Box 29
Blakehurst NSW 2221

ABC Company Pty Ltd
PO Box 9999
Sydney NSW 2000

Payment details
clearly set out with
the available payment
options

For each service
details of the top 5
calls made

Clear details of who sent
the bill

Payment amount
and due date
understandable

Summary of each
service at each site

Service Summary

All figures are Ex GST

City Office

Service	S&E	Local	National	Mobiles	Intl.	Misc.	Service Totals
229990000	28.00	5.94	7.98	6.56	0.05	1.60	\$50.13
229990001	28.00	13.64	7.12	31.54	0.13	2.00	\$82.43
229990002	28.00	8.69	8.71		2.16	10.40	\$57.96
229990003	28.00	11.44	10.70	3.32	4.70	1.00	\$59.16
Internet	60.00						\$60.00
Type Totals	\$172.00	\$39.71	\$34.51	\$41.42	\$7.04	\$15.00	\$309.68

Suburban Office

Service	S&E	Local	National	Mobiles	Intl.	Misc.	Service Totals
2288831234	30.00	10.89	28.98	28.02		0.92	\$98.81
Type Totals	\$30.00	\$10.89	\$28.98	\$28.02	\$0.92	\$0.92	\$98.81
Grand Total	\$202.00	\$50.60	\$63.49	\$69.44	\$7.04	\$15.92	\$408.49

Top 5 Called Numbers (by Cost)

City Office - Local				City Office - National				City Office - Calls to Mobiles			
Number	Duration	Qty	Cost	Number	Duration	Qty	Cost	Number	Duration	Qty	Cost
0295265XXX	1:41:17	33	\$3.63	0395322XXX	55:20	13	\$6.63	0411553XXX	18:18	10	\$4.75
0295992XXX	17:31	14	\$1.54	0243337XXX	27:02	4	\$3.23	0412572XXX	16:26	1	\$4.27
0297104XXX	18:06	11	\$1.21	0383390XXX	14:22	5	\$1.74	0413497XXX	13:29	1	\$3.51
0295252XXX	7:52	10	\$1.10	0393351XXX	14:04	3	\$1.69	0409263XXX	11:15	5	\$2.93
0297000XXX	17:32	10	\$1.10	0397063XXX	13:32	9	\$1.61	0400001XXX	10:32	8	\$2.75

City Office - International				City Office - Miscellaneous				Suburban Office - Local			
Number	Duration	Qty	Cost	Number	Duration	Qty	Cost	Number	Duration	Qty	Cost
64272748XXX	14:00	3	\$3.64	1300883XXX	5:19	50	\$10.00	LOCAL (Qty:99)	0:00	99	\$10.89
6492713XXX	22:21	5	\$1.57	132XXX	36:56	8	\$1.60				
9654610XXX	1:01	1	\$0.81	131XXX	10:57	5	\$1.00				
82317466XXX	5:44	7	\$0.79	1300651XXX	54:08	5	\$1.00				
19256738XXX	1:29	1	\$0.12	1300738XXX	3:45	2	\$0.40				

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May 2007 Account

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City Office - Level 12, 16 Business Lane, Sydney NSW

Service and Equipment

Service Number	Date From	Date To	Service Type	Amount
229990000	25/04/2007	24/05/2007	Voice Lines 4-6 Cbd/metro	28.00
229990001	25/04/2007	24/05/2007	Voice Lines 4-6 Cbd/metro	28.00
229990002	25/04/2007	24/05/2007	Voice Lines 4-6 Cbd/metro	28.00
229990003	25/04/2007	24/05/2007	Voice Lines 4-6 Cbd/metro	28.00
Internet	25/04/2007	24/05/2007	Internet 2meg/384 Unlimited	60.00
				\$172.00

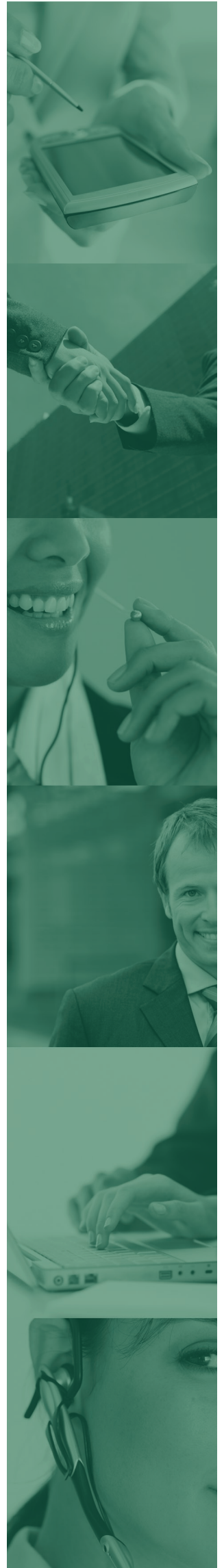
Local

Service Number	Number Called	Date/Time	Destination	Duration	Amount
229990001	0295217XXX	25/04/2007 9:57:59 AM	SUTHERLAND	1:29	0.11
229990001	0295451XXX	25/04/2007 10:10:38 AM	SUTHERLAND	2:32	0.11
229990001	0295265XXX	25/04/2007 11:02:10 AM	MIRANDA	3:27	0.11
229990001	0295265XXX	25/04/2007 11:57:28 AM	MIRANDA	4:20	0.11
229990001	0295265XXX	25/04/2007 1:37:52 PM	SYDNEY	0:10	0.11
229990001	0295265XXX	25/04/2007 1:44:01 PM	CITY SOUTH	0:16	0.11
229990001	0294342XXX	25/04/2007 1:45:18 PM	SYDNEY NORTH	1:46	0.11
229990001	0295237XXX	25/04/2007 1:51:06 PM	CRONULLA	1:29	0.11
229990001	0295265XXX	25/04/2007 2:13:38 PM	MIRANDA	0:29	0.11
229990001	0295451XXX	25/04/2007 8:01:42 AM	SUTHERLAND	0:40	0.11
229990001	0295252XXX	25/04/2007 12:46:37 PM	MIRANDA	1:13	0.11
229990001	0295451XXX	25/04/2007 12:48:20 PM	SUTHERLAND	3:28	0.11
229990003	0295262XXX	27/04/2007 10:02:48 AM	MIRANDA	0:23	0.11

9 - Calls to Mobiles

Number	Duration	Qty	Cost	Number	Duration	Qty	Cost
23:46	1	\$6.18	0213 1XXX	10:57	2	\$0.46	
17:03	1	\$4.43	1300785XXX	0:45	1	\$0.23	
17:00	5	\$4.42	0213 6XXX	2:47	1	\$0.23	
9:35	4	\$2.50					
9:12	8	\$2.40					

Detailed breakdown
of each service and
all calls made



Relocating? ... Keep Your Numbers

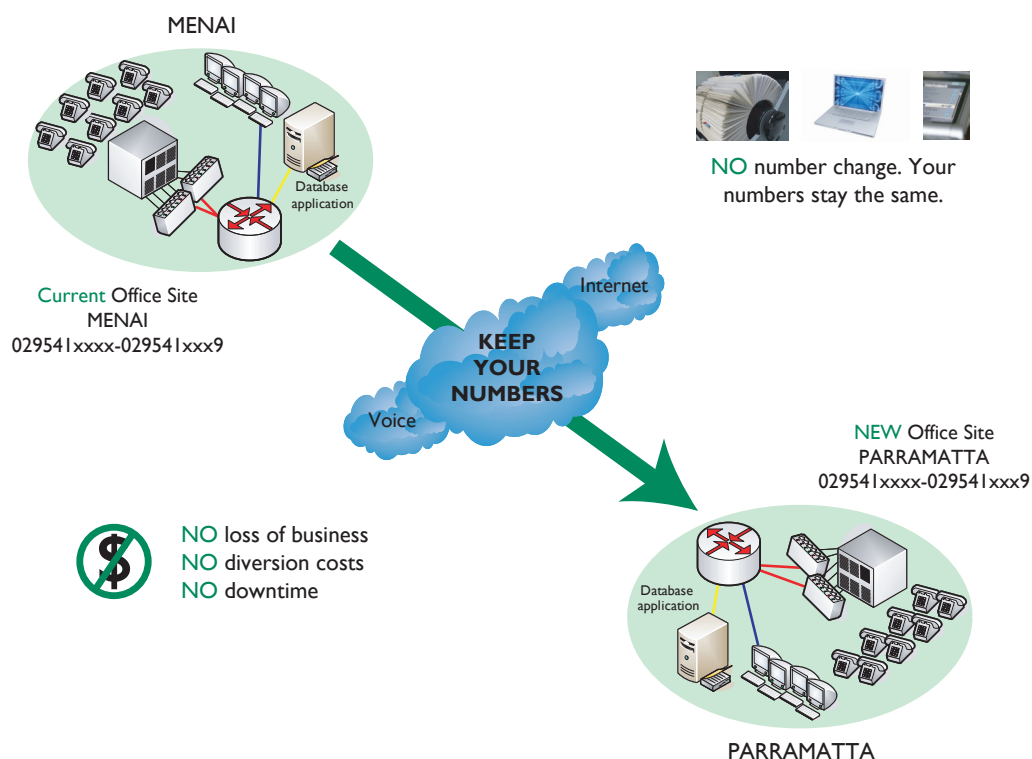
Keep your numbers

Relocate your business within the same city*, and retain your existing phone numbers. We will relocate your existing phone numbers to your new site, even across exchange boundaries, where most providers will force a number change.

People store numbers in their mobiles, teledexs and computers for years on end. Simply put, most people fail to update contact details most of the time resulting in loss of business. Alternatives such as diversions are messy, costly and not permanent.

We alleviate businesses from the number change hassles because we understand that **the ultimate solution is to take your numbers with you.**

KEEP YOUR NUMBERS for no loss of numbers, no diversion costs, no downtime.



* Not all services are available in all locations. Contact National Phone & Data for service prequalification. Terms and conditions apply and are available on our web site, www.nationalphone.com.au/legal.



National Phone & Data is a member of the Telecommunications Industry Ombudsman.

Telecommunications
Industry Ombudsman

For more information please contact:

BUSINESS COMMUNICATION SPECIALISTS

NATIONALPHONE&DATA

PO Box 29

BLAKEHURST NSW 2221

P (02) 8228 7777

F (02) 8228 7766

e info@nationalphone.com.au

w www.nationalphone.com.au